

A woman is seen from the back, carrying a young child on her back. She is wearing a blue patterned dress with a large circular motif on the back and a red and white striped headband. The background shows a dry, open landscape with some trees and a building in the distance.

Annual Report 2018

TATU
PROJECT

Empowerment

Health

Water

Environment

Research

Development

Sustainability

My name is Laia, and I have been deep involved in what you have seen, read and heard in the Media of TATU Project for the last three and a half years.

In November of 2015, I arrived in Tanzania committed to volunteering only for 6 months. However, after only one day of being in Tanzania, I knew I would be here for much longer because I immediately felt at home. Before arriving in Tanzania I was full of excitement but also many questions and a few concerns which I think is normal coming to a new place with habits, people, work, and culture different from my own.

Since day one I realized how much damage Western media has done in portraying African countries to the rest of the world. Perpetuating stereotypes and harbouring wrong conclusions have caused millions of people around the world, especially in the west to view African countries as backward, helpless, and a place of charity work. This inaccurate portrayal has allowed a vast majority of people to talk about Africa as one country instead of 54 with distinct cultures, languages, and people.

Among these 54 countries is Tanzania: a place where religions coexist and where people have not lost their humanity. Home of the baobabs that once were elephants, as the legends say. A place of beautiful language, conversations with strangers, and spectacular animals roaming free.

Which is why it has been amazing to be part of the TATU Project team and family, living here has taught me lessons I will always treasure. Since the beginning, I have always been motivated both personally and professionally. I have had the opportunity and freedom to learn and grow professionally and the ability to fight and abolish negative and stereotyped communication.

I have had the amazing fortune to belong to an NGO that believes in sustainability and in giving support to community development which is far from other organizations that magnify and celebrate the "white savior". The projects developed here at TATU Project are all based on community input which has allowed the organization and its members to establish a strong relationship with the women's group, the students, and the community as a whole. As the Communications and Fundraising Manager, I have had the joy of sharing TATU's mission to ensure that people clearly understand and even feel what it is that TATU Project does and how we do it.

It has been very enriching being able to interact with coworkers, lifelong friends, and great people. These people whom I have worked and lived with will all stay in my heart.

A few years ago I came to Tanzania from a place I considered "developed" however, my time here has taught me what it means to be human and how to develop as one. In the past, I had my doubts about the society that I had known my entire life but now based on my time spent abroad my vision is more clearer than ever: I want to be human.

Laia R. Palacios Oliver

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Kazi na Sala women's group

- 5 women selected as new leaders of Kazi na Sala (KnS)
- 28 saturday meeting were conducted this year
- 32 women, average attendance in the meetings
- 2 workshops were done this year (soap making and recycling plastic bags)
- 34 women participated in Commemorating the International women's Day
- 59 women received profit from Kazi na Sala projects
- 28 women assumed leadership and received trainings in different KnS projects
- 26 women from KnS benefited from microlending project by taking loans
- 2 women from KnS attended College to further their studies

▲ Kazi na Sala women's group

The start of the Kazi na Sala (KnS) year was marked by achieving electricity connection at the KnS shops, the dream that the women had since last year. This achievement was made possible by their determination and cooperation among themselves. Now in both shops there is electricity. As well a secured environment with trees and local fencing around the plot.

The women also focused on building relationships in the community. They are also working with the ward office in dealing with defaulters in the bike project and also invited community leaders from two wards of Londoto and Msitu wa Tembo as special guests at the End of the Year Ceremony.



Maasai dance show during the End of the Year Ceremony, December 2018

The women continued with their weekly meetings where they discussed their progress, challenges and found solutions for their challenges. In this year, 28 meetings were conducted. The women managed to do two refresher workshops one was about bar soap making although in the soap making the women also made liquid soap, the second workshop was about recycling plastic bags they made bags out the plastic bag they collected around it also helped in cleaning the environment.

The main challenges in KnS this year was Saturday meetings. The meetings were highly affected by rainy, farming and harvesting seasons. The flood in the community also affected the women in the group. Two of the KnS women's houses were utterly destroyed by the flood. Fortunately no woman lost her life in the process. Therefore, this event made some of the Saturday meetings to be postponed. Also in the middle of September the community was attacked by cholera. It was also difficult for the group to meet during that period.

In terms of measuring: 28 women from KnS hold leadership position in the projects and have been supported with trainings in their respective projects. 6 from the Bicycle Project, 4 women from Microlending Initiative (MLI), 5 women as KnS group leaders and 14 women from the Masaa project. 26 women benefited directly from KnS by taking personal loans, this loans comes out of group saving account.

In the other hand, the KnS women commemorated the world International Women's Day on 8th March in Moshi. During the event the women also displayed their handworks; Masaa women displayed and

sold their jewelry, KiliPads women displayed and sold sanitary pads, and also other women presented their personal projects (honey, kitenge – typical fabrics).



Performances during the International Women's Day Celebration 2018



Kazi na Sala Women's Group during the International Women's Day 2018



Theater play from the KnS women performed during the last party.

54 Kazi na Sala women received the share of the annual profit generated from all the running projects during the End of the Year Ceremony, eg. the Bike shop, MLI, among others.

The group received a donation of 170,000tsh (around \$72/€64,5) from community leaders who were present. The donation was a token of appreciation to the support that KnS women brings to the community through their projects.



W.E. Grow Personal Empowerment Program

- 1 Survey "Life circumstances within the women of Kazi na Sala group"
- 6 leaders training: communication, goal settings, qualities of a good leader
- 18 Leaders meeting
- 6 W.E Grow seminars: Relations in the group and Gender
- 2 Soap making workshops
- 54 women received profits from annual profit sharing
- 1 Curriculum for W.E Grow seminars with 9 main topics
- 1 Curriculum for leaders training with 9 main topics

▲ W.E. Grow (Personal Empowerment Program)

This year W.E Grow succeeded to conduct a survey about life circumstances within the women of Kazi na Sala group that could be affecting positively or negatively in their diverse empowerment processes. The survey was conducted between March to June 2018. The main findings of the survey were indications of community practices, norms and beliefs that negatively affect the women's personal empowerment. Another finding related to limitations women have in household decision making that negatively affects their personal agency. With this data, the team has a better picture of the real situation and it will be taken into account in the coming year's plan.

In this year also W.E Grow managed to create a comprehensive curriculum with 9 main topics for the women's personal empowerment seminars. From the curriculum, the program was able to carry out 6 seminars and 2 workshops with an average attendance of 32 women. The topics for the seminars were, gender awareness, team building seminar and group relations; the two workshops done covered training on soap making.



W.E Grow gender equality seminar to the Kazi na Sala women's group, August 2018

In building leadership skills for the women, W.E Grow this year managed to carry out 6 **leadership training** to 5 KnS Leaders. The trainings covered topics of qualities of good leaders, goal setting and communication. The average attendance of the leaders in the training was 80%.

At the end of September the project established a new partnership with the [MenEngage alliance](#). The partnership will enhance knowledge sharing when addressing gender equality seminars and trainings in the community.

In 2018, the W.E Grow team facilitated gender training to 5 TATU project managers aimed at facilitating the project staff with knowledge and skills to enhance **gender equality** in their projects. Before carrying out the gender training, the team did a gender learning need assessment. Some gender topics included gender perspectives and gender mainstreaming. Overall evaluation of the training indicated staff satisfaction on the knowledge received and its applicability. W.E Grow team also received Excel application training from TATU research and development unit so that to increase capacity of the team in analyzing survey data.

The team will continue to focus on building the skills, abilities and knowledge of the women through KnS seminars and leaders trainings. Collaborating with the women from the community, the project has developed a diverse and captivating curriculum for the women ranging from gender rights to agriculture. Additionally, the project will support women interested in government leadership and explore ways to expand the program to the children and men of the community.

Masaa, maasai jewelry

15 women members of Masaa Project
169,500tsh saved as personal profit
706,300tsh income for the business
Literacy and number trainings conducted
Group skills developed



MASAA
Handmade Maasai Jewelry
From Tanzania

▲ W.E. Thrive (Economic Empowerment Program)

▲▲ Masaa, maasai jewelry

This year the Masaa women have been able to save money for the business from the orders they got during the year, this money has been used to support their families.

169,500tsh (around \$72/€64) was saved as personal savings and 706,300tsh (around \$301/€265) of sales from the jewellery business was conducted by the group. After purchasing materials needed for the project the profit was shared according to their respective groups.



One of the Masaa women making a necklace

The group of 15 Masaa women have benefited from the project, they were able to pay their children's school fees, household goods and also buy some animals (e.g goats and chickens.)

The women were able to manage and provide jewelry to one selling point which they manage (Mama Africa shop, in Moshi). They were able to manage this shop because they have improved in the learning and counting lessons, also improving the quality of the jewelry made.



In June and July we received two big orders from an institution in Mwanza (north-western Tanzania), while in November we received another big order from She's Here they made 250 bracelets, which were all completed on time.

As challenges we highlight that there was poor attendance during rainy, farming and harvesting seasons, plus an outbreak of cholera. Also some selling points not paying on time, one selling point lost and the lack of orders have also been big challenges.

The project will be reviewed internally and externally. Internally we will be developing and improving the literacy and numeracy curriculum and lessons for the women to enhance their progress. In regards to the business, the financial and operations will be reviewed to improve profitability and stock management. Externally the project will push marketing locally and internationally to grow the project to the next phase.



Bicycle Project

- 61 bikes available for rental
- 3 bikes given to Kazi na Sala leaders
- 5 trained bike leaders managed the shop
- 2 Bike leaders are full time paid employees
- 3,795,400tsh profit was obtained
- 1,555,400tsh was maintained as capital for 2019
- 30 bikes repaired per month (average)
- 2 bikes rented per day (average)
- 7 bikes rented per week (average)
- 2 trainings delivered to the 5 bike leaders
- 77% out of 83 defaulters paid back their dues

▲▲ Bicycle Project

The bike project this year was run by the 5 bike leaders (Hamida, Agatha, Luice, Lucia and Neema). In March, the bike leaders received the refresher training on bike mechanics in Mikocheni which was conducted by facilitator from World Bicycle Relief (WBR) from Kenya. The training was funded by our partner [GlobalBike](#).



Lucia and Lucie, the Bike Shop's previous shopkeepers, were given certificates for their bike management, mechanical skills and to thank them for all the great work they have done.

In May, the leaders were oriented on inventory recording and defaulter tracking. The leaders conducted weekly meetings for accounting, inventory orders and problem solving. In September, the project managed to make rotations where by two other bike leaders took over the management of the shop.

The project increased its annual profit by 6% comparing to the profit last year. This achievement was enabled by teamwork and the bike leaders devotion in reducing the defaulters. The defaulters at the beginning of January were 83 customers, by the end of December the project managed to reduce defaulters to 19 customers, including preventing new customers from defaulting. The strategy used was to involve the community authorities in tracking the defaulters. The project

also managed to prevent the damages of bikes by emphasizing on monthly preventative maintenance.

The average bike rented this year was 49 bikes per month. The project also managed to reduce the broken spare parts in the storage, more than 100 kgs of broken rims, derailleurs and tubes were sold for recycling.

The challenges in the project this year was mainly based on defaulters. The high number of defaulters at the beginning of the year and during farming season caused a high turnover of broken bikes at the middle of the year. The increased broken bikes caused shortage of spare parts. And increased the number of broken spare parts in the storage. Handling repairs of broken bikes with limited spare parts was a challenge to the bike leaders. To overcome



Accountancy in the Bike Shop · Hamida and Neema

the situation in the next year the project managed to reduce new defaulters using the local authorities, as well plan for financial strategy to prevent customers from defaulting during farming season.

As future perspective, the Bike Project will be at the stage of achieving autonomy in covering all costs and yet preserving if not increasing it's profit margin through an expansion of the number of bicycles available for rent. The Bike Project has shown tremendous success and development in 2018 and TATU Project hopes to see it was one of our frst project to become fully sustainable.

Microlending Initiative

- 4 women managing the Initiative as leaders
- 23 weekly meeting conducted
- 26 loans issued in the year
 - 13 Business loans
 - 13 Social loans
- 5 Loans paid back in full
- 18 Active Loans until December 31st
- 390,000tsh Profit obtained this year
- 1,000,000tsh loan taken from KnS was paid back
- 1 Customers Project survey

▲▲ Microlending Initiative

Microlending is an initiative made by the Kazi na Sala women to support their own individual businesses and entrepreneurship activities with the support of Club Rotaract Les Fous du Roy.

With provisions of minimum interest loans the women were assured of capital to enhance their businesses as well cover up social needs. The project this year was run by four women who make up the Microlending Panel (MLP) from Kazi na Sala, who were trained in microlending management.

The four MLP meets once a week to review loans requested, issue loans, record payments, discuss challenges, finding solutions and planning for future steps. This year the weekly meeting were conducted with an average attendance of 3 MLPs. However the attendance and weekly meetings in the months of March to June were affected by flood in the community caused by heavy rains, as well farming and in September and October meetings were affected by cholera outbreak in the community.

At the beginning of the year the project conducted a survey to 14 customers who obtained the loans in 2017 with the aim of finding out the customer's decision making process in taking the loans, customer's satisfaction with the loan structure as well as the impact of the loan. The results to this survey indicated that; 100% women took loan were satisfied and benefited from the loan, no business failed after a loan was granted and half of the business are expanding thanks to the loan as well 64% of the women have at least reach their profit expectations. Following the survey results the W.E Thrive team together with MLPs reviewed and improved the loan application forms for social and business loans.



She took a Social loan of 30.000 TZS (around 13\$) and used it to pay for health insurance for her entire family.

In December 2018 the project managed to yield the annual profit of 390,000tsh (*around \$167/€147*) obtained from the interests of the business loans issued. Part of the profit obtained was given out to be shared among the women at annual profit sharing.

The project issued a total loan of 4,290,000tsh (*around \$1,833/€*) this year. To respond to a high demand for loans in the farming season; the MLPs requested 1M loan from Kazi na Sala. The loan was taken in June and added in the project as a capital. At the end of November the project managed to collect payments and reimbursed the loan to KnS.

Defaulters was still a challenge since the beginning of the year to the end. The MLP's took decisions to stop giving out loans between the period of August and November and organise personal meetings to assist with the challenge. As a strategy for the next year the MLPs structured a new loan plan that will involve penalty for delayed payments.



Suzana, Mwajabu and Asha, three of the four Microlending Panel leaders during a weekly meeting, September 2018

Continuing the work from 2018, the Micro-lending project will continue to ensure the sustainability of the project by decreasing defaulter customers and developing the overall lending system. The W.E. Thrive team will focus in 2019 on conducting a detailed needs assessment, conducting a detailed needs assessment and ultimately increasing the MLI capacity. From there business trainings will be conducted by either the team or hired consultants to fill the gaps and build the business towards success and independence.



Salome took a business loan of 300,000tsh (around \$130/€113) in January 2018 and paid it back fully in April. With this loan she prepared the farming season, buying seeds for her new farm of 10 hectares.

Wholesale Shop

4 shop committee women running the shop
982,550tsh total sales as per June 2018
455,550tsh total expenses as per June 2018
527,000tsh cash capital to restock the store

▲▲ Wholesale shop

This year the wholesale operations were slow in operation following the theft incidence in 2017 as well selection of new leadership in KnS. Not much was achieved however the shop managed to conduct sales of 982,550tsh (around \$420/€370). And until June 2018 the wholesale shop was mainly selling cement. In October the KnS leaders and the shop committee decided to start selling soft drinks which started at the middle of November. Until December the wholesale shop was only selling cement and soft drinks.

In the first months of the year the shop was run by the 4 women who were the shop committee; Luice, Asha, Hamida and Salome. In April, the W.E Thrive team conducted market analysis at Msitu Wa Tembo, aiming at identifying the community demands, the shop's main competitors and be able to compare services and prices. In the analysis it was discovered that the cement business could not be very profitable as it seemed because two other shops, not far from Kazi Na Sala, were selling construction materials and at a cheaper price. Also it was discovered that the shop leaders often go to their main competitors to purchase the stock of cement. In line with the market analysis, the W.E. Thrive team worked on reviewing the initial business model and business plan of the shop to identify what could have caused the difficulties the shop has been facing and how to avoid them in the future.

Most of the challenges were, linked to a lack of accounting tools and financial analysis and forecasts. To address the challenge the team created an accounting tool (cash flow analysis) for the leaders to be able to record their sales and cost and evaluate fair yet profitable prices for the actual and future goods sold at the shop.

In November, the wholesale shop started selling soft drinks with the capital of 527,000tsh (around \$225/€199). The leaders bought 5 crates of soda for the start. However the wholesale shop was not able to yield any profit to be shared in the annual profit sharing because the relaunch of the shop was made at the end of the year and yet the wholesale shop has the loan to be paid back to the MLI project. The profit that will be obtained from the sales will be maintained to reinforce the business capital.



Wholesale shop outside



During one of the Wholesale Shop meetings, April 2018

As future plan the wholesale shop will have a new committee by January next year. The new committee will receive training, as well the wholesale shop will develop its operations through business plans and research.



KiliPads

- 1 Business Plan supervised by Mariam and Margreth
- 1 training of trainers (TOT) attended by the KiliPads Women
- 3 schools received a Health Seminar conducted by the women
- 1 Registration of the Kilipads pad as a TBS product started

▲ W.E. Care (Community Empowerment)

▲▲ KiliPads

This year the KiliPads women have shown a lot of improvement in taking responsibilities in the supervision of business and tasks management of the project.

They have efficiently run their Menstrual and Feminine Health seminars to a total of 111 girls from three different schools they already visited one year before, and gave out 74 pads.

Through a survey, it was measured the impact these seminars had to those students who attended the seminar one year before. Among the results, the 75% were comfortable talking about menstruation with others after these seminars and the 66% understood the benefits of having a healthy relationship with menstrual health.

They have also started the registration of the Tanzanian Bureau of Standards (TBS) to officially set the KiliPads pads as a product, the process is now in its final stages.

The social enterprise moved into a new premise reaching one of the multiple requirements to be able to start the TBS registration process, due to this they managed to get a business license and the two TIN Numbers (*Taxpayer Identification Numbers*) one for the women and for the business.

This process has brought also some good consequences as the improvement of the quality of the pads, and also the good task management among the women letting them finish orders and deliver them on time while the registration process was happening.



Mariam and Magreth working in the current KiliPads shop

Lack of a permanent building for the project, lack of important documents such as land and rental agreements, partnership deeds etc. have been a big challenge which caused the delay in registering the product for TBS.

KiliPads aims to finalise and complete the registration of the Tanzanian Bureau of Standards (TBS.) By doing so it will open doors to many

customers for KiliPads. Receiving this registration we will also be able to revalue the business and the product to improve the sales and sustainability of the project. In 2019, KiliPads will also partner with Cre-Aid to build their first fully-owned shop. This shop will meet requirements of TBS. The workshop will include a reception, outside bathroom, a large workshop and much more!

104 training sessions for Kucheza ni Afya were held
290 students participated in sports trainings of Kucheza ni Afya
6 training sessions for the Community Health Workers (CHW)
7 health campaigns were conducted by the CHW
458 learn about prevention of prevalent diseases and healthy habits
95 patients served by Home Based Care providers
396 patients were attended during the two medical Caravans

▲ AFYA (Health Program)

The year of 2018 in Afya was the year of many activities.

The Home Based Care Providers

New HBC's were recruited increasing the team up to 7 members, so to increase the numbers of visits to the community. In result, 20 patients with chronic illnesses at home were visited per HBC provider (so 5 HBCs were conducting an average of 95 visits per month).

In February the HBCs were thrilled to welcome for the second time 4 professional nurses from CPSI, Belgium. They came this time to support them during two weeks working together, with the objective of improving the standard of service that it is providing to the communities of Msitu wa Tembo & Londoto.

Kucheza ni Afya (Sports is Health)

Over 209 boys and 210 girls participated in sport activities of the project, and practised hand washing each month. That means over 419 pupils were involved in the Kucheza ni Afya catch rugby or basketball trainings and hygienic practices each month.

The project also worked for the succesful recruitment of a new female Kucheza ni Afya trainer.

In 2018, the teachers received training support from a Wofford University volunteer, refreshing the rules for basketball and catch rugby.

The Community Health Workers (CHW)

The CHW recruited their seventh member. The CHW received seminar training for cholera and a refresher course for trachoma, among others. As usual, they delivered their monthly seminars to the students in the three Primary Schools.

These is what they lead during this last 2018:

Firefighting campaign

The seminar for this campaign was provided during the IX caravan and schools and it was involving knowing classes of fire and the proper ways of extinguish them.

Trachoma seminars

The seminar was provided by the government in collaboration with TATU Project where the community health workers were trained on trachoma, signs and symptoms, ways it transfers from one person to another and how to prevent, including the simple ways of prevention by using safe water and face washing and hand hygiene. After this, the CHW provided these seminars to the students of the three Primary Schools.



Trachoma Seminar at Londoto Primary School



Water campaign

This campaign was huge campaign which it was involving the entire village at Msitu wa Tembo which involves over 195 villagers and over 540 pupils. During this campaign the people were trained on how to treat water to make it safe for consumptions and drinking, they were provided with a different methods of treating water.

Water Campaign in Area B, May 2018

The medical caravans

Two medical caravan had been conducted this year. One in February and the other one in August, over 396 people received health service.

They both were successful and through all the data collected we were able to get key points to improve the 2019 medical caravans.

During those caravan the Community Health Workers delivered seminars about anemia, trachoma, firefighting and cholera to the patients waiting, among others.



Medical Caravan IX, February 2018

As challenges, there was a lack of attendance to the community seminars during the farming season, which it will be applied for the coming year by regulating the time for the seminars.

The Afya project is very stable as most of our community members are investing their time as to improve the community they're living in, that means they have place a trust on us as their facilitators of good health to Msitu Wa Tembo and Londoto, it is our duty to fulfill whatever is necessary to their needs so as to reduce the burden of their works and improve the community's and their own quality of life.

1 solar-powered well established
6 hygienic water use and storage seminars
7,400 Liters per day provided with the new well
10 members make up the new well committee

▲ Water

Water project aims to achieve sustainable and equitable access to safe drinking water, sanitation and hygiene in the communities of Msitu wa Tembo and Londoto. Basing on that fact Water project set general goals and yearly goals to achieve main goal. Water project main goal is to increase the basic access to clean and safe water for at least 70% of the population of Msitu wa Tembo and Londoto by 2028. Basic access is defined by the World Health Organization as “Within 1 Km (or 30 minutes round trip) and 20 liters per-person per-day”.

In the year 2018, the Water project set 3 categories towards achieving its main goal; increasing basic access to water, governance and Community Education

Increasing basic access to water

Prior to 2018 61% of the population had access to clean water and 3% of safe and clean water. In 2018 TATU project has received funding from partners to facilitate the building of a solar-powered well, the TATU Well, in one of the areas of Msitu wa Tembo Majengo, which had very little access to water. The construction of the well started in October 2018 and finalised in November 2018. The well provides water to three water points.

The Well management was officially handedover to the Well Committee on the 8th of December 2018. The Well Committee started to sell three 20L buckets of water for 100tsh (around \$0,04/€0,04).



TATU Well · Drilling process, December 2018

From the Well Committee’s preliminary reports, between December 2018 and February 2019, the TATU Well has in total provided a monthly average of 7,400 Liters per day (46% from the water point in Kiwoj, 41% from the water point in Majengo and 13% from the Maasai water point). This water well is potentially providing water to 245 households.

A survey that will be conducted in the year 2019 will provide accurate information on the number of people who have access to clean and safe water after the construction of the new well.

Governance

In order to ensure the sustainability of the project, TATU Project facilitated the creation and election of a Well Committee who would be in charge of the management of TATU Well. The Well Committee, which consists of 10 members, was first elected in September 2018. The Well Committee is in charge of selling the water, make the necessary repairs, and report on the water consumption. In December 2018, a training on management best practices and basic accounting skills was designed. The training will occur in February 2019.



TATU Well Water committee meeting, October 2018

Community Education

In the year 2018 TATU Project under the Water Project, AFYA project and Research & Development worked with local management committees and stakeholders to design and implement community outreach activities that promote hygienic water use and storage.

The outreach was conducted to both villages Msitu wa tembo and Londoto to six different locations and six different seminars.




Hygienic Water Use and Storage Seminar in Majengo area, June 2018



A woman reading the hygienic water use and storage information from the flyer distributed to each assistant; during the hygienic water use and storage seminar at the Kiwoi area, May 2018.

The water project has been moving smoothly and sure as it set goals and achieve one by one towards main goal of having at least 70% of the population have access to safe and clean water by 2028. The years 2018 water project has successfully achieved all set goals including increase access to water supply, community education and big part of management training for project sustainability.



152 tree were planted
1 environment seminar conducted
1 school involved
Over 150 students involved

▲ Environment

The environment project was established with the idea of being able to intervene in the fields of "Tree planting" and "Agriculture" as defined projects this was due to research baseline survey conducted in 2014 and Environment issues raised as one of the major problem area.

The start of the concrete framework was the main success in the year 2018. This plan aim to show a realistic goal of the project and step by step activities that will lead to the achievement of the goal from the year 2019 and on.

Apart from the concrete framework creation environment project conducted a very successful training to over 150 students while 3 environment teachers attended the training. This training aim to rise environment awareness and management skills to students and their environment teachers at Londoto primary school.

Total of 152 trees has been planted at Londoto school and 149 trees survived which is 99.3% of all trees planted. These trees were planted on a monthly basis, students were provided with clear demonstrations of how to best plant and take care of the trees. The students proved this by planting the remaining trees and continuously taking care of them.



Students of Londoto Primary School maintaining and watering the trees..

In terms of challenges, TATU Project understands the need for care and detail in projects regarding environment and agriculture. For many in the community of Msitu wa Tembo and Londoto these are their primary sources of income and a significant part of their lifestyles.

In spite of some climatic challenge of the area (a very dry zone) students has been very happy to participate in the activities of planting trees and taking care of tree which gave a result of 99.3% of trees surviving.

As future plans, the environment program will be exploring options to expand the tree planting projects and agriculture related initiatives.



1 W.E. Grow Survey support
1 Water Survey
1 Monitoring & Evaluation review

▲ Research and Development (R&D)

Between the end of 2017 and in the beginning of 2018, two surveys were conducted for the Water programme and for the WE Grow programme.


The Water Survey surveyed 307 households in order to collect data on the access to water, the community's awareness of safe sanitation practices.

The Survey found that 61% of the population has access to clean water, while 3% had access to safe water. Among those who have access to safe and clean water, 9.6% get water from the Dorothy's well in Londoto, whose construction and management has been facilitated by TATU Project.

In the 2018 WE Grow Survey, 37 women were surveyed to assess the empowerment of the women in Kazi na Sala. The aim of the survey to measure the personal, relational, and institutional empowerment of the women.

The survey found that "the women interviewed are involved in 92% of the decisions made at the household level but 46% of them think they are limited in some decisions"; "78% indicated to have access and control over resources at the household level"; "95% indicated freedom from family dominance and mobility"; and "24% of them declared not having experienced any kind of violence at all in their lives".

In 2019, the main objectives are to successfully conduct the 2019 Baseline Survey by December 2019 and ensure the M&E for all projects is thoroughly implemented.



86 clients travelled with us
12 climbed Mount Kilimanjaro
6 climbed Mount Meru
1 new female guide

▲ TATU Adventures

In 2018, TATU Adventures continued developing its travel offers and responsible tourism.

This year, 86 clients travelled with us. 52 included a safari in their itinerary, mostly for 3 or 4 days. In total, 12 people climbed Mount Kilimanjaro, and 6 more people climbed Mount Meru.

In mid-2018 we had a new addition to our guides team: Happy, a girl from the Kilimanjaro Region. Hollo, Christopher and Amani gave her a great welcome and invited her to accompany them during the excursions helping her gain confidence and learn the values of responsible tourism that TATU Adventures promotes.



The guides during one of the training

In 2018, the topics of training for the guides were mainly on responsible tourism, although they also received training in customer service, communication, and first aid.



Christopher during one of the boat rides in Lake Jipe, August 2018

For day trips, a great and important collaboration was achieved by TATU Adventures team with the village authorities of Lake Jipe. This day trip consists in visiting the Pare Mountains, a boat ride in Lake Jipe and direct contact and work with the fishermen and members of that community. After a meeting with the village authorities, a cooperative work foundation were established and together the partners worked out how the benefits obtained can be reinvested in community improvements.

Accountancy Partners Future plans



▲ Accounting

In terms of fundraising, we received a good deal of support from various donors and we successfully raised money through our e-shop, selling TATU t-shirts, Maasai Jewelry and KiliPads bags, among other products.

The generous support received from Be Water, Energy for All and Rotary Regensburg - Porta Praetoria Germany lead to the building of a new water well in Majengo area.



Speech by Jaume Pou during the TATU Party at Mallorca, August 2018

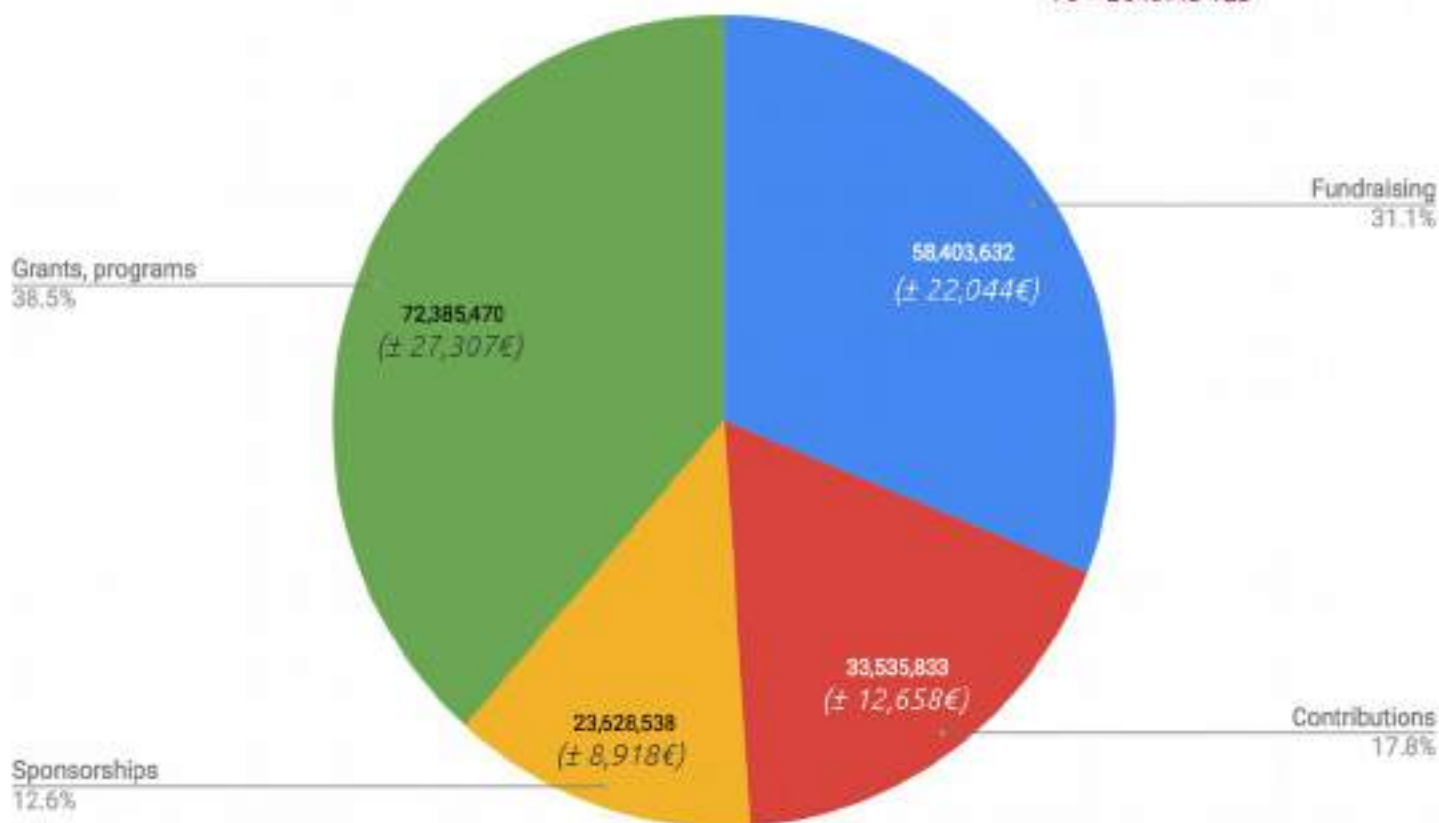
The yearly TATU Party in Mallorca was a success and many of our TATU associates were there. Thanks to the wonderful people that volunteered giving us support that day and the around 300 participants, we not only got 12 new associates, but Maasai Jewelry and TATU t-shirts sales along with the raffle participation made a great result.

Through TATU Adventures 86 people visited Tanzania. Their donations supported the projects in Msitu wa Tembo and Londoto, what a great way to share the love of the culture and the people we are lucky to work with!

We are so grateful for all of the support we get, from collaborators, volunteers, donors, associates, our fantastic TATU team with, of course, the Fundraising and Communications Team, and all of the many contributors of TATU Project who strengthen our mission. And last but not least, funding for various projects was provided by our partners.

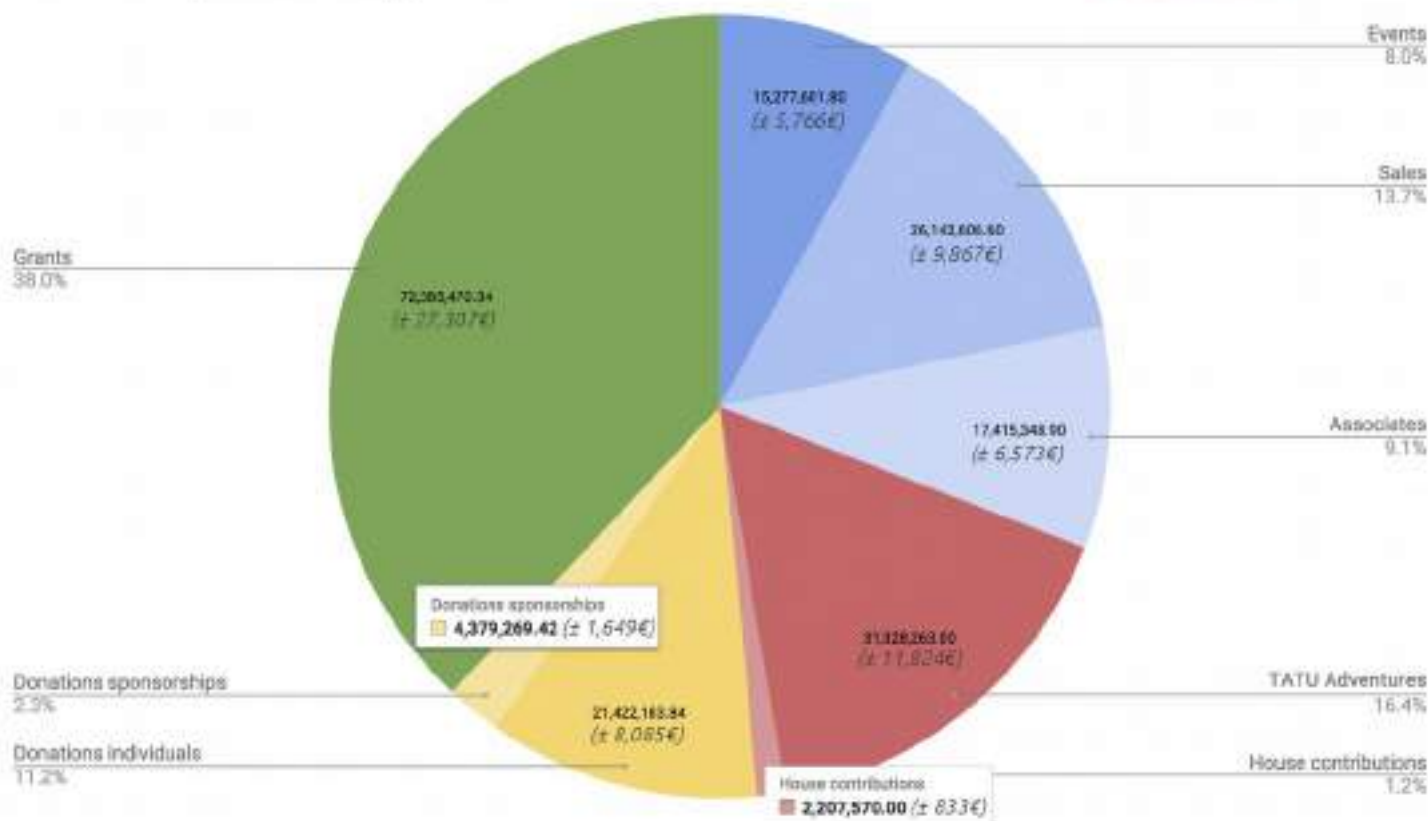
Income distribution (Tanzanian Shillings)

exchange rate based on July 2018:
1€ = 2649.45 TZS



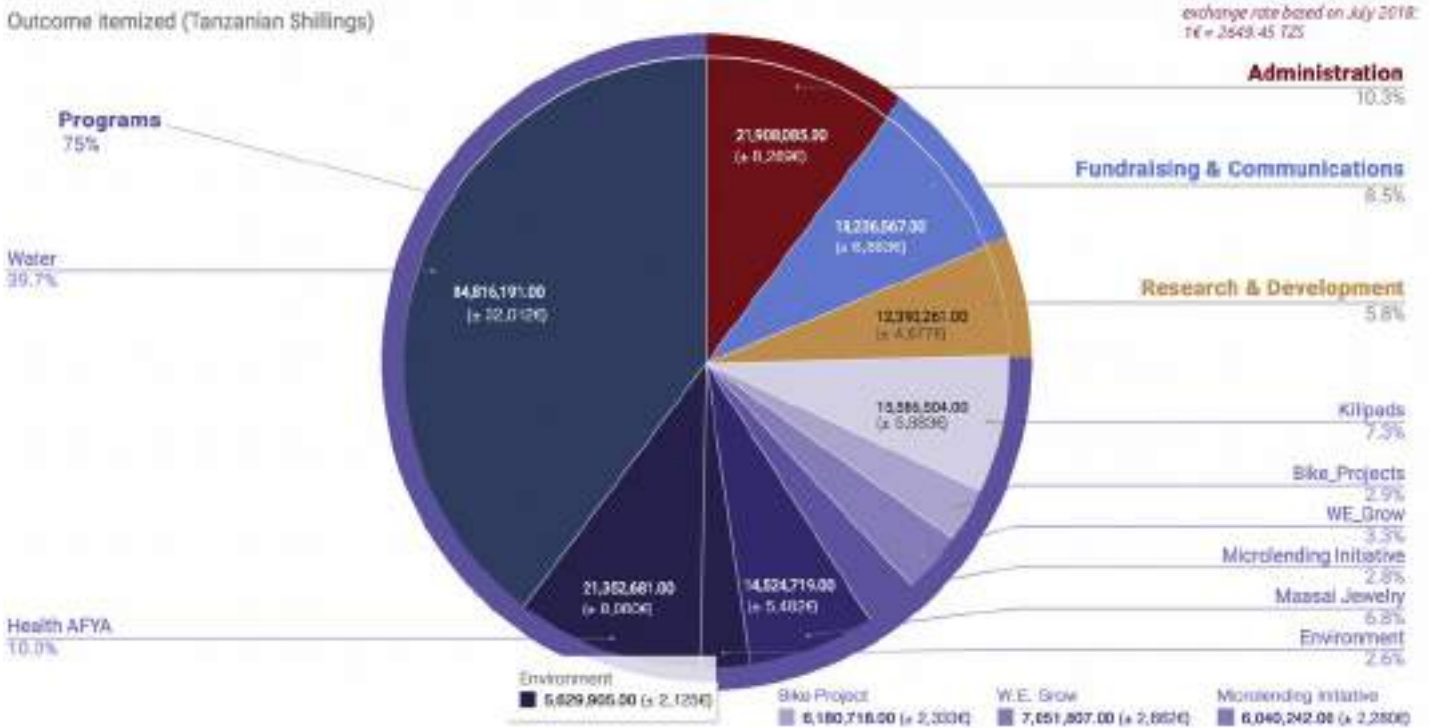
Income sources (Tanzanian Shillings)

exchange rate based on July 2018:
1€ = 2649.45 TZS

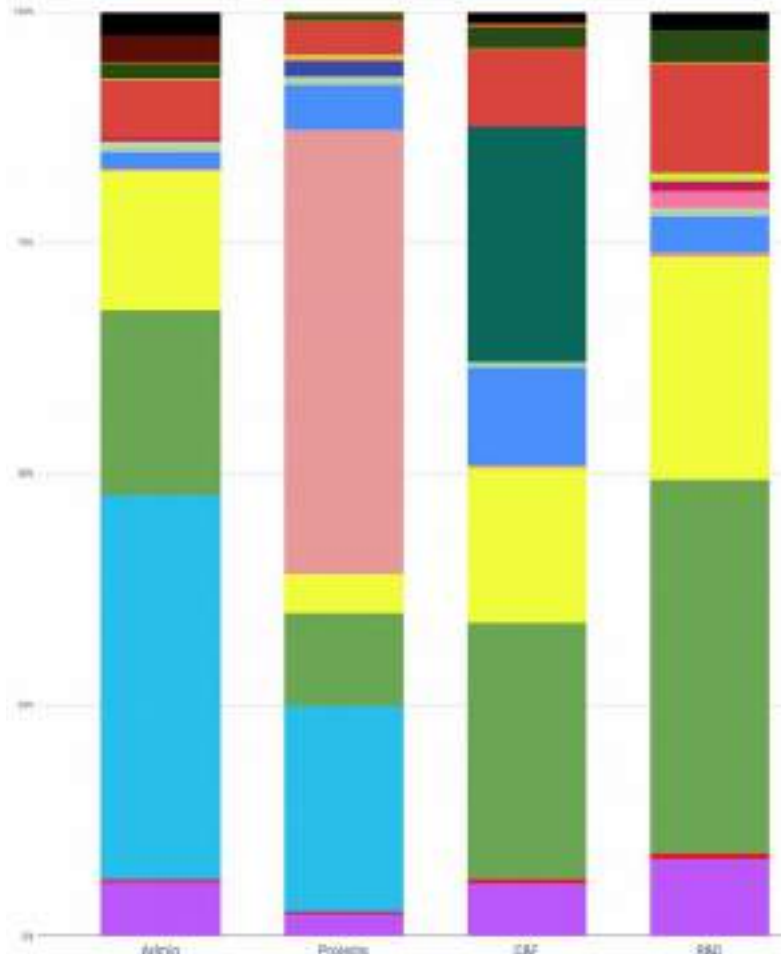


The main spendings in 2018 have been mainly focused in the new TATU Water Well, with the hydro-geophysical study, drilling the hole, pipe installation and the final installation.

In terms of program expenses, we've had the yearly activities in the sector of Health Program AFYA - mainly with the medical caravan and the awareness campaigns in the community.



RESULTS BY EXPENDITURES TYPE	Administration	Programs	Communications & Fundraising	Research & Development
Office and house costs	1,444,880	1,974,950	1,084,080	1,084,080
Maintenance	66,900	285,300	66,900	66,900
Salaries Project, Admin & consultant	10,214,002	59,005,001	0	0
Stipends	4,910,720	16,124,480	5,203,400	5,203,400
Visa and permits	3,687,750	6,854,650	3,115,750	3,115,750
Materials, equipments and furniture	59,400	77,488,577	59,400	59,400
Transport	482,421	7,770,021	1,971,645	492,861
Supplies and Stationery	259,684	1,670,671	125,948	125,948
Medical Items	0	2,548,600	0	0
Research and Development	0	170,000	0	225,000
Fundraising costs	0	10,000	4,772,777	0
Representation services	91,800	316,550	22,950	157,700
Villages Expenses	0	290,920	0	112,500
Rental	1,529,250	1,607,250	1,529,250	1,529,250
Training	68,250	192,850	32,750	32,750
Telecommunications	395,471	993,495	451,589	451,589
Marketing and Communications	23,600	3,809	47,200	0
Legal Expenses	0	482,000	0	0
Bank charges	(720,488)	0	0	0
Other expenses	(806,356)	122,132	236,868	236,868



Bank charges show a positive balance as we had reimbursements from bank fees paid in 2017 that should not have been charged in the first place.

▲ Partners

A special thanks to our wonderful partners:



▲ For this 2019 we want...

Women Empowerment

The **W.E. Grow** team will continue to focus on building the skills, abilities and knowledge of the women through Kazi na Sala seminars and leaders trainings. Collaborating with the women from the community, the project has developed a diverse and captivating curriculum for the women ranging from gender rights to agriculture. Additionally, the project will support women interested in government leadership and explore ways to expand the program to the children and men of the community.

Continuing the work from 2018, the **Microlending Initiative** will continue to ensure the sustainability of the project by decreasing defaulter customers and developing the overall lending system. The W.E. Thrive team will focus in 2019 on conducting a detailed needs assessment, conducting a detailed needs assessment and ultimately increasing the MLI capacity. From there business trainings will be conducted by either the team or hired consultants to hire consultants and build the business towards success and independence.

Like the Micro-Lending project, the **Bike Project** will be at the stage of achieving autonomy in covering all costs (currently spare-parts are subsidized by Globalbike) and yet preserving if not increasing its profit margin through an expansion of the number of bicycles available for rent. The Bike Project has shown tremendous success and development in 2018 and TATU Project hopes to see it was one of our first project to become fully sustainable.

The **Masaa** project will be reviewed internally and externally. Internally we will be developing and improving the literacy and numeracy curriculum and lessons for the women to enhance their progress. In regards to the business, the financial and operations will be reviewed to improve profitability and stock management. Externally the project will push marketing locally and internationally to grow the project to the next phase.

KiliPads aims to finalise and complete the registration of the Tanzanian Bureau of Standards (TBS.) By doing so it will open doors to many customers for KiliPads. Receiving this registration we will also be able to revalue the business and the product to improve the sales and sustainability of the project. In 2019, KiliPads will also partner with Cre-Aid to build their first fully-owned shop. This shop will meet requirements of TBS. The workshop will include a reception, outside bathroom, a large workshop and much more!

Environment

For 2019 the environment program will be will be exploring options to expand the tree planting projects and agriculture related initiatives.

Water

After the successful construction of the third well the Water program will provide training in management of the wells to all well committee to ensure the sustainability of each well. The team will also build and seek funding for a Wash Proposal. This project will target water and sanitation hygiene of school through building toilets, hand-washing stations and conducting educational seminars.

AFYA

2019 will be the first year of activities with our new partner the Volunteer Medics. The Volunteer Medics being a group from the UK will not only support TATU Project in the first medical caravan of the

year but also fundraise for repairs at the dispensary. Our partners CPSI from Belgium will be coming for their third year, observing training our Home Based Care nurses. AFYA will continue with trainings and coordination support for the HBC's, Community Health Workers (CHW) and Kucheza ni Afya (KnA) throughout the year and explore methods of sustainability for each.

Communications & Fundraising

This year we have established a set of goals such as: establishing a culture of fundraising that involves more staff and volunteers, increasing the annual fundraising revenue through a strategic planning and expanding our donors and associates database; among many other objectives.

Research & Development

2019 is a big year for the Research and Development department. As originally planned from the 2014 Baseline survey we are at the point of reviewing the impact of our projects. The R&D team will also be analysing and developing the Monitoring and Evaluation (M&E) system to enhance our data collection and evaluation. Using all this information collected, the team will be able to provide the organisation with an informed decision on strategic planning and direction for the years to come.

Lastly we would like to warmly welcome our new staff members Flora and Erick as W.E. Thrive and AFYA Manager, we are excited to work with them and look forward to watch our beautiful TATU Team grow!

We are excited to continue the adventures with your support and available for any other information / question!

With love and care,
TATU Team



Asanteni sana! Thank you so much! Muchas gracias! **TATU** PROJECT