

# Annual report

January to December 2016



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We opened 1 water well for:  
- 1500 children  
- 300 families  
- the dispensary have access to clean water



We organized 6 Health Seminars for 800 children



We organized 2 medical caravans.  
264 people came for a medical check.



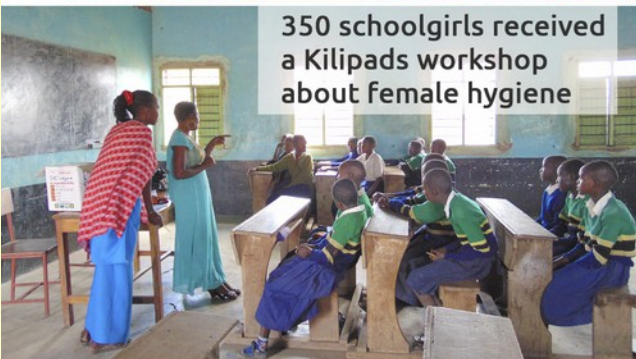
170 sport sessions with over 100 children in 3 schools were held



A wholesale shop was opened



A bicycle rental shop was opened



350 schoolgirls received a Kilipads workshop about female hygiene



€2500 worth of Masaa Jewellery was sold



135 people visited Tanzania via TATU Adventures



Weekly meetings with the women from Kazi na Sala took place

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In the early part of 2016, there was a cholera outbreak in Msitu wa Tembo and Londoto. As a result the government mandated a halt to public gatherings and all attention was focused on addressing the outbreak. Naturally this caused major delays and setbacks in all of our projects though we were able to engage and assist the community during this trying time. During this time, we worked with the Community Health Workers to add seminars on cholera prevention and treatment to their curriculum, communities.

Shortly after the cholera outbreak was another challenge, this time in the form of flooding that destroyed the bridge linking Msitu wa Tembo and Londoto to Moshi. The flooding also caused massive environmental degradation and adversely affected the agricultural activities, of which the community is highly reliant on.

However many the challenges, TATU Project has been there to support the people of Msitu wa Tembo and Londoto in whatever way possible. Our strong relationship with the community helped us to be responsive to their needs during these times.

As the challenges were resolved, TATU Project re-engaged the community in our projects. Huge gains were seen in 2016 with, just to name a few, the opening of the Kazi na Sala wholesale shop, seminars for the Kazi na Sala women on personal empowerment, the introduction of sports in schools as part of our health program, and the opening of the Kazi na Sala bicycle rental shop. We unfortunately decided to discontinue our KUKU Project due to a variety of factors, though the lessons learned will only make us stronger!

Through all these projects we have continued to see the residents of Msitu wa Tembo and Londoto take advantage of the opportunities that they helped create. As TATU Project has expanded; our work and the level of trust and cooperation has increased. Our collaborative approach has strengthened. This allows us to continue to work with the community members to find creative and sustainable ways to address their challenges.

These accomplishments make us proud and ambitious for the future. We want to thank all our supporters and partners for making 2016 such a successful year. We hope we can count on you in the coming years as well.

Iago Rego Garcia,

Director Afya Program

2<sup>nd</sup> May 2017

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## Women Empowerment

### ▲ WE Grow

WE Grow is our women's empowerment project that aims to allow women to feel more empowered personally, within their families, and as members of the larger community. This project is to support one of the main purposes for the creation of Kazi na Sala: creating a space for expression and initiative. TATU Project conducted four seminars on various topics, some to build trust, and some to address specific empowerment issues. There were also a few instances where a village or group event caused us to change our plans and become facilitators in leading productive discussions within the group.



The seminars were held each Saturday at the end of their weekly meetings with an average attendance of 60 women. We also invited an inspirational speaker to address the women on in October. As a successful entrepreneur she shared her thoughts and proved an example of the 'yes we can' mentality Kazi na Sala stands for.

### ▲▲ Kazi na Sala

The women's group, Kazi na Sala (meaning "Work and pray" in Swahili) was created as an independent community based organization (CBO) with the objectives of:

- 1) Creating a space for expression and initiative, where cooperative teaching, demonstration and development of knowledge, and increased opportunity are valued.
- 2) Creating their own independent financial structure. This involves both contributing and saving money to invest in group and individual projects, and developing income generating activities as a group.



The group has approximately 70 members from Msitu wa Tembo and Londoto and has been the cornerstone for TATU Project's activities in the village. Kazi na Sala had a challenging year but by the end of 2016, was stronger than ever! The year started off strong with the construction of a



wholesale shop, a Kazi na Sala led income generating project. Unfortunately the cholera outbreak and floods delayed the opening of the shop, though it was opened in May.

Governance and financial issues caused a disturbance in the group. Yet, with strong management, the leaders of Kazi na Sala worked with the group to resolve these issues. They have put in place new financial procedures to

ensure transparency and trust. The weekly meetings the group conducts helped to create a strong bond and network to sustain the group through challenging times.

The group emerged from these issues stronger, which is demonstrated in ALL of the projects the group is managing this year. With the bicycle project, wholesale shop, micro loans initiative, Kilipads, and Masaa projects all thriving, the group has shown their capacity to overcome challenges and manage projects successfully.

## ▲ We Thrive

We thrive is the economic empowerment branch of our Women Empowerment program. The focus is on providing assistance, trainings, resources and access to capital to help the women develop or improve their businesses. This in order to increase their economic independence and invest in their families and communities.

### ▲▲ Masaa

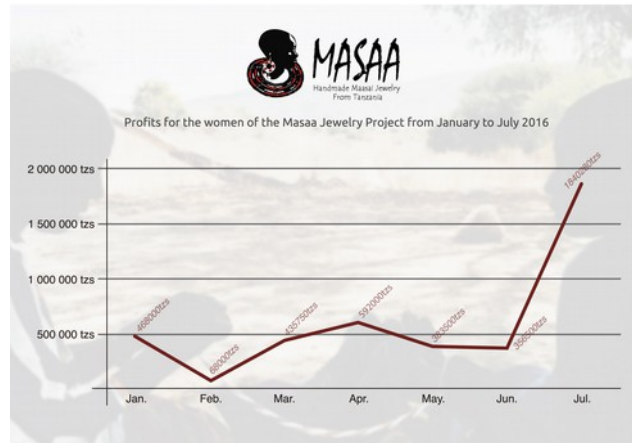


Masaa is a WE Thrive program that supports the Masai women from Kazi na Sala. The Masaa jewelry project is a social business that supports the women in gaining economic independence and increases their knowledge and skills. Aside from this, the project promotes their vibrant culture through making and selling of traditional beaded Maasai jewelry.

TATU Project supports the Masaa program by buying the jewelry in wholesale and selling them in Moshi and abroad. The group steadily gains profit while TATU continues to provide support and training. One day this will allow the business to be sustainable and run by the Maasai group themselves. This year TATU Project continued to support the women with basic numeracy and literacy while also helping to increase the designs and catalog. The official catalog was completed this year to allow customers to see the full range of jewelry. This also provides the women with a regular template for jewelry styles.

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In 2016, the Masaa program sold over € 2,500 in Masaa jewelry. The profits go directly to support the women and their business. TATU Project was very proud to hear that one of the women reported that it increased her ability to pay for her child's school fees. When her husband informed her they didn't have enough money, she surprised the household. She used her income to ensure her child has an education.



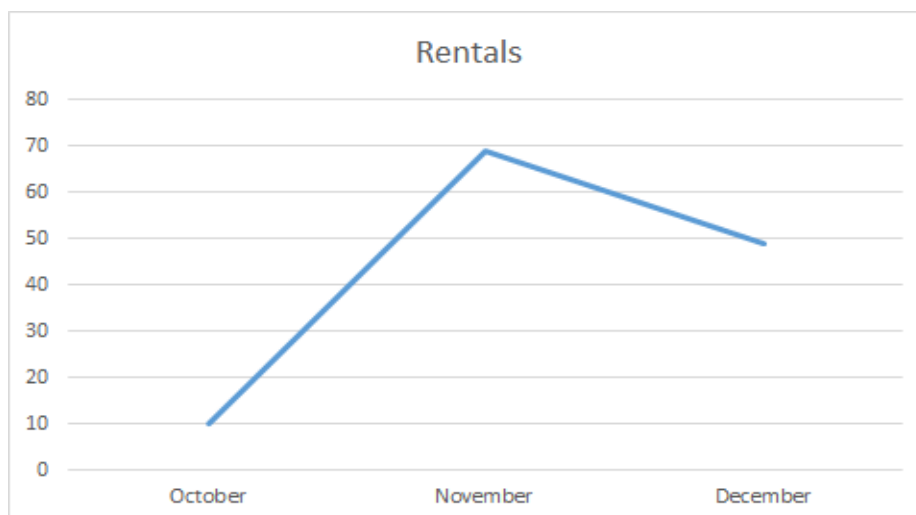
## ▲▲ Bicycle Project

In 2016 the Bicycle Project was fully launched! The Kazi na Sala bicycle subcommittee received support from C-re-a.i.d. and GlobalBike for the construction of a bike shop. GlobalBike also supported the training for six women on bicycle repair, provided spare parts and helped with many other issues. TATU Project worked with Kazi na Sala to develop a business plan and management plan for the bicycles. This to help serve the community as bicycles are a major form of transport, not only for people but also for firewood and water!

The bicycles used are from World Bicycle Relief and GlobalBike and are called "Buffalo Bikes", a simple yet strong bicycle designed for rugged rural use. Spare parts are donated by GlobalBike. The women of Kazi na Sala offer the bicycles for rental from one day to one month. After full repairing a dormant stock of bicycles, the shop was finally officially opened in October.

The bicycles have been well received by the community and by the end of 2016 the business was turning a profit. Users of the bicycles reported that they saved many hours of time and the bicycles lessened their physical burden.

October was a difficult month with the start of the shop, but from November the number of bikes rented out skyrocketed. There is a high demand in the community for bicycles, which is very promising. December is a holiday month, which explains the slight drop.



## ▲▲ Microlending Initiative

Kazi na Sala created a micro-lending panel to help support entrepreneurs in Kazi na Sala. The panel received trainings in business management and business planning early in the year. These trainings supported the first big project, the wholesale shop. The women acquired the skills necessary to advise future applicants on the profitability and potential of their business. Most residents in Msitu wa Tembo and Londoto have no formal business training. Thus the advice of the Micro-lending panel will provide trustworthy and useful advice.

The micro-lending panel had challenges finding applicants with an understanding of a proper business proposal. After discussion with TATU Project it was agreed to adopt a new strategy of business mentorship. A business plan is still necessary but more personalization and personal coaching aims to build the skills of each entrepreneur and address their unique challenges. The first loans will go out in early 2017.

## ▲▲ Wholesale shop

In 2015 the Kazi na Sala group received training on business management. In 2016 they finally got a chance to put their new skills to the test! On May 11th a sub-group of Kazi na Sala received a 1,700,000 TSH (€715) loan to open a wholesale shop. The shop will begin repayment of the principal plus 10% interest over a 12 month period beginning January 2017.

The proceeds from the shop will ultimately support Kazi na Sala and hopefully more entrepreneurial projects. The shop has since been successful in providing local residents with basic items. TATU Project continues to support them with mentorship and business management advice. The shop has shown an entrepreneurial attitude by responding to the demand for cement by expanding their stock to include cement, which helped them turn profit. Support for this project was kindly given from Rotaract 'Les Fous Du Roy' in Paris.

## ▲ WE Care – Community Empowerment

The women of Kazi na Sala are immensely concerned with the health and well-being of their families and communities. WE Care encompasses projects that allow the women to become educated in health issues and enable them to become empowered to deliver the knowledge to their community in a way that benefits all involved. Also part of the WE Care program are the community health workers (CHW). These are women of the Kazi na Sala women's group who were trained on health care topics and use this knowledge to give seminars to their community members. You will read more about the CHWs in the Afya section.

## ▲▲ KiliPads

KiliPads is a social business and community health project. It aims to increase the level of knowledge regarding menstruation management and to decrease the social stigma surrounding it. This while also making and selling re-usable sanitary pads to increase the resources available to women in the community to manage their menstruation. The project is managed by five women from Kazi na Sala with support also coming from FEMME International and Kuleana.



FEMME International and Kuleana have provided contracts for the year to supply bags and sanitary pads for their programs which will help the Kilipads women to establish a steady stream of sales.

This year TATU Project helped to secure funding via a crowdfunding campaign for the purchase of sewing machines, a critical piece of equipment for the business to thrive. The group also improved the design of the KiliPads to include stronger materials. They have continued to receive support on product development and business management skills.



This year the group conducted their first seminars in schools followed by distribution of KiliPads to the schoolgirls. The women conducted seminars in three schools with 338 girls receiving information on menstrual health and management.

This year also saw the group conduct their first seminars in schools and distribution of Kilipads. The women conducted seminars in three schools with 338 girls receiving information on menstrual health and management.

## Investing for Change

### ▲▲ Kuku Project



At the end of 2016 TATU Project had to discontinue the Kuku Project. We communicated a statement on the website, the newsletter and we shared it on Facebook. Transparency is one of the values that we hold dear. Therefore we wanted to openly share what happened with our supporters. To prevent the same miscalculations from happening, we rigorously evaluated the project and we will learn from these lessons.

We published a statement in January 2017 with the lessons learned.

This can be found on our website:

[www.tatuproject.org/Statement\\_Kuku\\_Project.pdf](http://www.tatuproject.org/Statement_Kuku_Project.pdf)

## AFYA (Health Care Program)

The AFYA project supported the village in health matters in the first few months of the year during the cholera outbreak. Community Health Workers (CHWs) played an instrumental role in the community by educating the general population. After the outbreak, the CHWs continued their work providing health education on a variety of topics such as nutrition, general hygiene, and dental issues. The CHWs provided six education seminars in Kikwete/Msitu and Londoto primary schools reaching over 800 students.



The Home Based Care volunteers (HBCs) are another community led health group that provides care to chronically ill patients that have challenges regularly attending the clinic. This year TATU Project began to work more closely with the HBCs. We provided them drugs for patients and heard their issues and challenges to plan for closer collaboration in 2017. The HBCs conducted over 60 patient visits in the last quarter of the year.

We successfully conducted two medical caravans providing free or highly subsidized primary medical care to 264 people. While waiting, the patients received education sessions. These sessions were provided by the Community Health Workers, a group of women from the Kazi na Sala women's group we trained.

We partnered with local non-government organization Pamoja Tunaweza for the third year in a row. The medical caravan is conducted in the local health dispensary and involves the local health workers to help increase the trust and confidence in the local health facilities.



An exciting development in 2016 was the creation of a new AFYA project, Kucheza ni Afya (To Play is Healthy) with sports programs introduced in the two primary schools. Teachers at each school



were trained in various sports activities and coaching methods, as well as trained on basic health topics such as stretching and hydration. The teachers then worked with the TATU project staff to implement after school sports programs. These will promote healthy activity, teamwork and hygiene habits. Both boys and girls basketball programs were introduced, as well as rugby for the boys. Over 170 sports sessions were held with over 100 students involved in the program.

TATU Project also piloted a music training class in the schools. For two months teachers and a group of students received training in percussion and flute/recorder. Because the school does not have an arts program, the activity was received well by the teachers and the students. This culminated in a musical performance during the Sports Day Bonanza.

At the end of the year we facilitated a Sports Day Bonanza with the schools. There were three football matches, two basketball matches, one touch rugby demonstration, as well as 100m, 200m

and 400m meters races. The day was rounded off by singing of the national anthem with flutes, percussion and vocals. Winners of the competition were given notebooks, pencils, and other school supplies.

## Research

Research is an important aspect of TATU Project's work in order to allow us to understand the issues the community faces, as well as monitor the impacts of current projects. The Chronic Disease Survey (see section AFYA) will inform TATU Project and the community on the prevalence of chronic diseases. It will also assist in formulating future interventions.

TATU began formulating the methodology for a community wide survey on water access, supply and sanitation. This survey will help to inform on both the impact of the wells constructed in 2015 and 2016. It will also provide information for the planning of new interventions to address the water issues in Msitu wa Tembo and Londoto. The methodology was completed and results should be out in early 2017.

## Water well

Following the success of the installation of a solar water well at Londoto Primary School in 2015, our partner, Dorothy's Well, provided support for construction of another well in Kikwete/Msitu wa Tembo Primary School. Similar to the approach with Londoto Primary School, a water committee was formed to manage the water point. This committee was comprised of various representatives from the community including teachers, parents and government representatives.

The well will be managed by this committee and any excess profit gained will go towards maintenance of the well or other improvements for the children's health. The well construction was completed and officially launched in October 2016. It has since provided water to more than 3600 residents each day!

Meanwhile the teachers of the Londoto School started planting trees on the playground and they opened a little vegetable garden. This all thanks to the water from the water pump. Trees are very important for the school to fight desertification of their land.



## New in 2017

2017 will be as exciting as 2016 was successful. TATU Project will continue and expand its successfully running projects, as well as continue supporting the women's group and the health care programs. In 2017, we will also perform a research on agriculture and water. Aside from this, training will be provided to the Home Based Care providers and we will introduce a partner in health care insurance in the community.

### iCHF

In 2017, we will introduce the Improved Community Health Fund (iCHF) in Msitu wa Tembo and Londoto. This is a Private Public Partnership that provides health insurance at a reasonable price. It is a collaboration between Health Care facilities, the NGO PharmAccess and the Tanzanian government. We will invite the representatives of the iCHF to one of the Kazi na Sala meetings to introduce this insurance to the women and to explain the benefits of health insurance.

### Training HBC

TATU Project concluded a partnership with CPSI, a Belgian school that trains nurses. They will come to Msitu wa Tembo and Londoto in March and provide a two week training to the Home Based Care Providers (HBCs). The HBCs asked us if they could be supported in their work. They noted that they need training to take better care of their sick community members.

### Agricultural Research

An agricultural survey will take place during March and April. This to find out which are the most prevalent challenges farmers in Msitu wa Tembo and Londoto face. TATU Project wants to have a clear picture of the situation, in order to make an informed decision on possible next steps to take.

### Water survey

Access to clean water is one of the biggest issues in the community. Therefore we built two water wells with our partners from Dorothy's Wells. To assess the situation after the construction of these wells, we will do a survey. This will allow us to get a clear picture of the situation and to identify the still existing challenges concerning access to clean water.

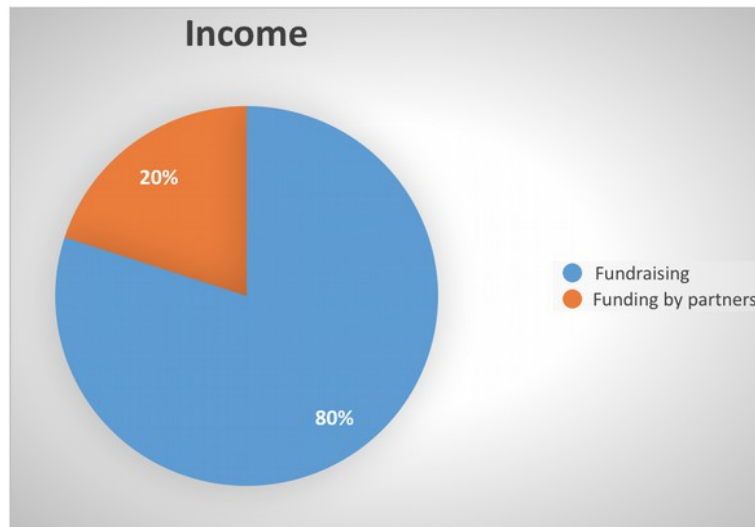
## Accounting

### Income

2016 was a successful year in terms of fundraising. We received a good deal of support from various donors and we successfully raised money through our crowdfunding for the KiliPads project. The yearly TATU Party brought people together in Mallorca and raised money by selling Masaa Jewelry and entrance tickets. Aside from this, during the holidays in December we raised money with our Christmas action and by organizing a raffle in Mallorca.

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Through TATU Adventures 135 people visited Tanzania. Their donations supported the projects in Msitu wa Tembo and Londoto. We are also honoured that we can count on the ongoing financial support of our Associates. Last but not least, funding for various projects was provided by our partners from NOVA HEC-Montreal, GlobalBike, Colonya and Rotaract Paris.

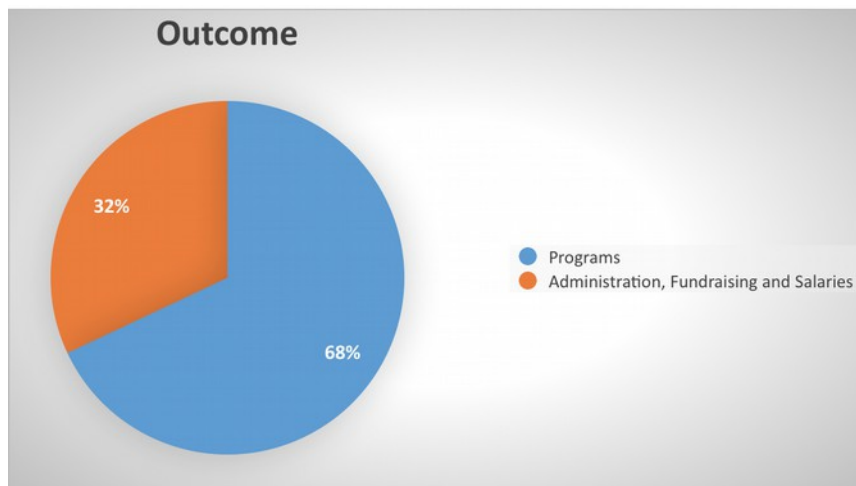


## Outcome:

Programs accounted for 68% of the total outcome. The Afya (health care) program is the most expensive project, mainly because of the costs for the medical caravans. It accounts for 16% of the overall program costs. In total, 31.988 Euro was spend on the various programs. The overall outcome for 2016 was 47.111 Euro.

Thanks to successful fundraising actions, we could conclude 2016 with a surplus of 14.473 Euro on a total of 61.584 Euro. This allows us to invest in other problem areas and to ensure the financial sustainability of the organization.

Because we efficiently manage all our projects, we were able to contain the costs of each program. This way we do more with less. We take the time to set up projects and prefer not to rush into projects, which explains the surplus in 2016.



## Partners

A special thanks to our wonderful partners:



We are very grateful for the support from Translators Without Borders. They translated many important documents (you are reading one right now) for TATU Project in 2016 and we are very grateful that we can continue counting on their support.